

## Babilou Switzerland Privacy Policy & Cookies Policy

### Privacy Policy

This SERVICE is provided by Babilou Switzerland SA at no cost and is intended for use as is.

This page is used to inform visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service.

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which are accessible on our websites, unless otherwise defined in this Privacy Policy.

#### **\*\*Information Collection and Use\*\***

For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information, including but not limited to Last Name, First Name, Address, Email, Phone numbers. The information that we request will be retained by us and used as described in this privacy policy.

The website does use third-party services that may collect information used to identify you.

Link to the privacy policy of third-party service providers

- \* [Google Play Services] ( <https://www.google.com/policies/privacy/> )
- \* [Apple] ( <https://www.apple.com/legal/privacy/en-ww/> )
- \* [Linkizz] ( [https://www.kidizz.com/assets/pdfs/privacy\\_fr.pdf](https://www.kidizz.com/assets/pdfs/privacy_fr.pdf) )
- \* [Kita One] ( <https://www.kitaone.com/de/information/datenschutz> )
- \* [Workday] ( <https://www.workday.com/en-us/privacy.html> )
- \* [Kibesuisse] ( <https://www.kibesuisse.ch/fr/liens/confidentialite/> )
- \* [Google Ads] ( <https://policies.google.com/privacy> )
- \* [Meta Ads] ( <https://www.facebook.com/privacy/policy/> )

## **\*\*Log Data\*\***

We want to inform you that whenever you use our Service, in a case of an error in the device we collect data and information (through third-party products) on your device called Log Data. This Log Data may include information such as your device Internet Protocol ("IP") address, device name, operating system version, the configuration of the device when utilizing our Service, the time and date of your use of the Service, and other statistics.

## **\*\*Service Providers\*\***

We may employ third-party companies and individuals due to the following reasons:

- \* To facilitate our Service;
- \* To provide the Service on our behalf;
- \* To perform Service-related services; or
- \* To assist us in analyzing how our Service is used.

We want to inform users of this Service that these third parties have access to some Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

## **\*\*Security\*\***

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## **\*\*Links to Other Sites\*\***

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **\*\*Switzerland Legal Regulations\*\***

The FADP (Federal Act on Data Protection) aims to protect the privacy and the fundamental rights of persons when their data is processed.

All companies must use of the highest caution while treating “sensitive personal data”, defined as the following:

1. religious, ideological, political or trade union-related views or activities
2. health, the intimate sphere or the racial origin
3. social security measures
4. administrative or criminal proceedings and sanctions.

All the personal and sensitive data that we must collect to enable you to use our services are for informational use only. We do not sell the data. The third-parties which collect sensitive data in particular [Kita One / Linkizz / Workday] certify that all data can be erased at any moment.

All the sensitive data can be erased when you stop being a client or a collaborator of Babilou Switzerland SA, upon your demand. Otherwise they are being kept up to 2 years by the provider of Services.

Other personal data can be kept up to 10 years for internal use only.

## Cookies Policy

This is the Cookie Policy for Babilou Switzerland SA

### **\*\*What Are Cookies\*\***

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

### **\*\*How We Use Cookies\*\***

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

### **\*\*Disabling Cookies\*\***

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies could affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.

### **\*\*The Cookies We Set\*\***

- Forms related cookies

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

### **\*\*Third Party Cookies\*\***

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

- As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

### **\*\*More Information\*\***

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

However if you are still looking for more information, you can contact us through one of our preferred contact methods : by sending an email to [info@babilou.ch](mailto:info@babilou.ch)